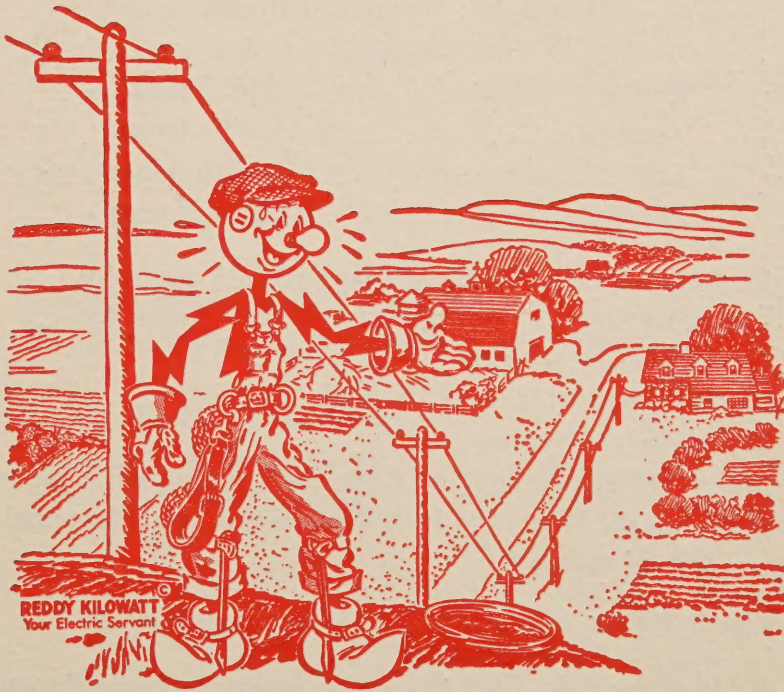


PROGRAM

Farm Electrification Day

Ripon, Wisconsin
November 8, 1949



Celebrating the connection of the 100,000th farm to the lines of
Wisconsin Business-Managed Electric Companies and the
25th anniversary of the Ripon Experimental Line.

SPONSORED BY
The Wisconsin Business-Managed Electric Companies
WITH THE COOPERATION OF
Ripon College, University of Wisconsin,
Ripon Business Men's Club, Wisconsin Farm Bureau Federation

Morning Program

Ripon College Theater

C. E. Kohlhepp, Wisconsin Public Service Corporation, Presiding

10:30 Convene—Music

- Welcome.....Robert C. Born, Mayor of Ripon
- Opening Remarks.....C. E. Kohlhepp
- Skit: "THE GOOD OLD DAYS"
Dramatic Club, Ripon College
Lewis W. Stoerker, Director

Cast

FatherJoe Coleman
MotherShirley Pedersen
SonRuss Bremner
DaughterBarbara Young

- Seating and Introduction of Distinguished guests by
S. B. Sherman, Wisconsin Gas & Electric Company
Gov. Oscar Rennebohm
Ripon Experimental Line Farmers
Electro-Test Farmers
James Sullivan, Managing Editor, Wisconsin REA News
J. A. Laack, Honorary President, Wisconsin Municipal Utilities Association
- Curtis Hatch, President, Wisconsin Farm Bureau
- J. W. Coverdale, First Secretary American Farm Bureau Federation, First Chairman National Committee on Electricity and Its Relation to Agriculture
- Address—Private Enterprise at Work
Clark Kuebler, President, Ripon College

12:30 Radio Broadcast—Stations WKOW, KFIZ, WHA, WHA-FM, WLBL, WHAD, WHKW, WHRM

1:00 Farm Dinner at Odd Fellows Hall
Free Dinner Tickets Available at Morning Program
Dinner Served by Ripon Businessmen's Club
Music by Ray Carson and Tex Holley—WKOW

Afternoon Program

Campus Theater

George F. Massey, Presiding

Fond du Lac County Agricultural Agent

Inspection of Exhibits

2:00 Convene—Music

- AddressGovernor Rennebohm
- Electric Cow Trainers and Dairy Barn Design
Professor F. W. Duffee, University of Wisconsin
- Electric Calf Dehorning Demonstration
Carl H. Neitzke, University of Wisconsin
- Electric Safety Demonstration
A. J. Von Burg, Wisconsin Power and Light Company
- Poultry Picking Demonstration
Ernest Hausen, Fort Atkinson
World's Champion Chicken Picker

25th Anniversary of Ripon Experimental Line Farms

G. TABBERT, Dairying
G. STELLMACHER, Dairying
ALBERT BADTKE

CHARLES MEAD, Dairying
A. F. SMITH, Dairying
WM. F. STOLTZ, Dairying

WISCONSIN ELECTRO-TEST FARMS

1. L. J. Cartier, Whitewater, R.R. 1, Owner
Sponsored by Wisconsin Gas & Electric Company
2. V. P. Klinelop, Owner, Whitewater, R.R. 4
Sponsored by Wisconsin Gas & Electric Company
3. W. G. Marshall, Owner, near Whitewater
Sponsored by Wisconsin Gas & Electric Company
4. Rufus R. Runke, Owner, Wausau
Sponsored by Wisconsin Valley Electric Company
5. Joseph Farness, Owner, De Forest
Sponsored by Wisconsin Power and Light Company
6. Martin Hoppert, Owner, Sheboygan, R.R. 4
Sponsored by Wisconsin Power and Light Company
7. John Pansie, Owner, Pickett, R.R. 26
Sponsored by Wisconsin Public Service Corporation
8. William Aspinwall, Owner, Lake Geneva, R.R. 1
Sponsored by Southern Wisconsin Electric Company
9. George Matison, Owner, Lake Genega, R.R. 1
Sponsored by Southern Wisconsin Electric Company
10. H. R. Dopp, Owner, Oconomowoc, R.R. 6
Sponsored by Wisconsin Electric Power Company
11. H. G. Joeckel, Owner, Jackson, R.R. 1
Sponsored by Wisconsin Electric Power Company
12. George W. Hull, Owner, near Whitewater
Isolated Plant Sponsored by University and Manufacturers
13. Ferndell Dairy Farm, Owner, Oneida
Sponsored by Wisconsin Public Service Corporation
14. Henry Goedjen, Owner, Two Rivers, R.R. 2
Sponsored by Wisconsin Public Service Corporation
15. Joseph Juckem, Chilton
Sponsored by Wisconsin Public Service Corporation

Electrical experiments on the above farms were supervised by the University of Wisconsin and sponsored by the Wisconsin Business-Managed Electric Companies.

Rural Service Section
Consumer Services Dept.
Wisconsin Power & Light Co.
P.O. Box 192
Madison, WI 53701